

we're

HIRING!



DEPUTY MANAGER/MANAGER - SALES & MARKETING LEISURE SECTOR

A Well diversified conglomerate, headquartered in Sri Lanka, with business presence ranging from Renewable Energy, Leisure, Tea, Investment Management and Advisory Services is scouting for a Deputy Manager/Manager in Sales & Marketing for a diversified group of hotels in unique locations. We are expanding rapidly and extensively and seeking a candidate who can match our speed, contribute significantly, and gain valuable experience and exposure.

The ideal candidate will possess extensive experience in developing and implementing strategic sales and marketing plans, cultivating robust customer relationships, and consistently achieving targets. This role demands a strong leader with a profound understanding of the hospitality industry, capable of driving revenue growth with cost conscious decision making and enhancing brand presence. Organizing and taking part at all the marketing and sales promotional activities which includes travelling to our properties. To work closely with the management & travel trade in collecting all potential leads and execute strategies.

- ✓ Have a dynamic track record in the hospitality industry.
- ✓ Minimum 7 – 10 years of post qualification experience in a similar or higher role within the leisure sector.
- ✓ Bachelor's degree in Marketing, Business, Hospitality Management, or a related field
- ✓ Strong analytical and problem-solving abilities.
- ✓ Strong understanding of sales and marketing principles and practices.
- ✓ Demonstrated ability to develop and implement sales and marketing strategies.
- ✓ Exceptional communication, negotiation and interpersonal skills.
- ✓ Proficiency in marketing and sales software (CRM systems, marketing automation tools).
- ✓ Up-to-date with the latest trends and best practices in sales and marketing within the leisure sector.

APPLY
NOW



The job offers competitive Package and an excellent working environment for ample growth opportunities. Interested applicants should respond to this callout within 14 working days, to: careers@hunasholdings.com with their CVs.

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